

ALAMEDA COUNTY COMMISSION ON STATUS OF WOMEN

Alameda County Board of Supervisors

July 22, 2019

Lucy Hernández, MPA

Chair

District 2



Goal

Educate - Collaborate - Build Bridges
Provide Support to Progress

Mission

Maximize parity of women and girls by supporting the elimination of gender discriminatory services and practices.

Agenda

- Commissioners
- FY19 Initiatives
- Current Subcommittees
- Vision 2026 and 10X Goals
- FY19 & 20 Budget
- *Our Ask for FY20*



Commissioners

Lucy Hernández – Chair, District 2

María Domínguez – Vice Chair, District 3

April Lockett-Fahimi – Secretary, District 4

Olga Borjon – Treasurer, District 2

Dr. Yasi Safinya-Davies – Member at Large, District 1

RocQuel Johnson – Member at Large, Human Relations Commission

Sharon Petrehn – Conference of Mayors

Martha Kreeger, District 1

Tamika Greenwood, District 2

Marie Gilmore, District 3

Gwen Austin, District 5

Dr. Stacy Thompson, District 5



Commissioners



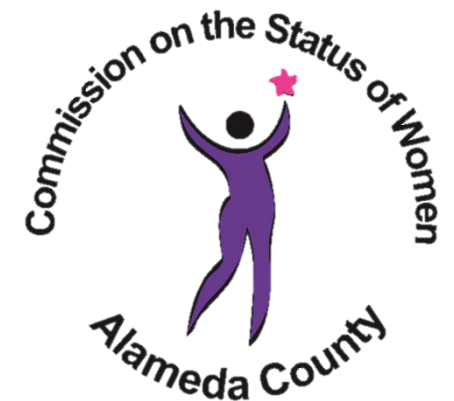
FY19 Initiatives

- Women Empowering Women: Strategies for Wellness
- Women's Hall of Fame
- Celebrate Women in Leadership
- #DonatePeriod
- Outreach and Communication





- Suicide Prevention
- Women's Heart Health
- Women's Reproductive Health
- Human Trafficking
- Personal Safety
- Heartfulness Meditation





Supervisor Valle and participants



Mayor Lily Mei and Chair Lockett-Fahimi







ALAMEDA COUNTY

Women's Hall of Fame

*Celebrating Women
Making a Difference*

2019 WHOF Inductees



2019 WHOF Community Partners





2ND ANNUAL

**CELEBRATE WOMEN
IN LEADERSHIP**

Thursday, June 27, 2019
6-8pm
Doors open at 5:30pm

Zocalo Coffeehouse
645 Bancroft Avenue
San Leandro, CA 94577

CONNECT // ENGAGE // CELEBRATE

Join us for an exciting evening to connect, engage, and celebrate local women in civic leadership.

Complimentary wine and hors d'oeuvres will be served.





Supervisor Chan and Commissioner Petrehn



**Supervisor Chan and D3 Commissioners
Gilmore, Sugayan, and Domínguez**



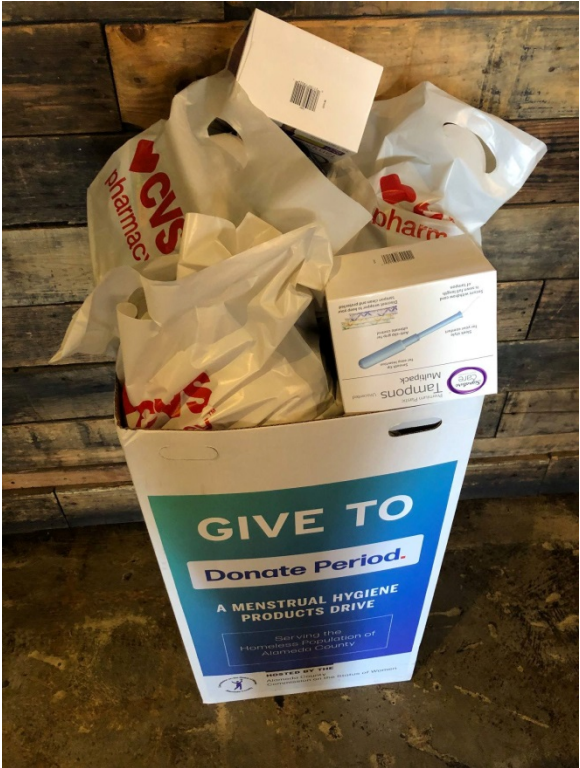


Participants networking with Commissioners

Participants networking with Commissioners



#DonatePeriod



#DonatePeriod

Donation bins placed at:

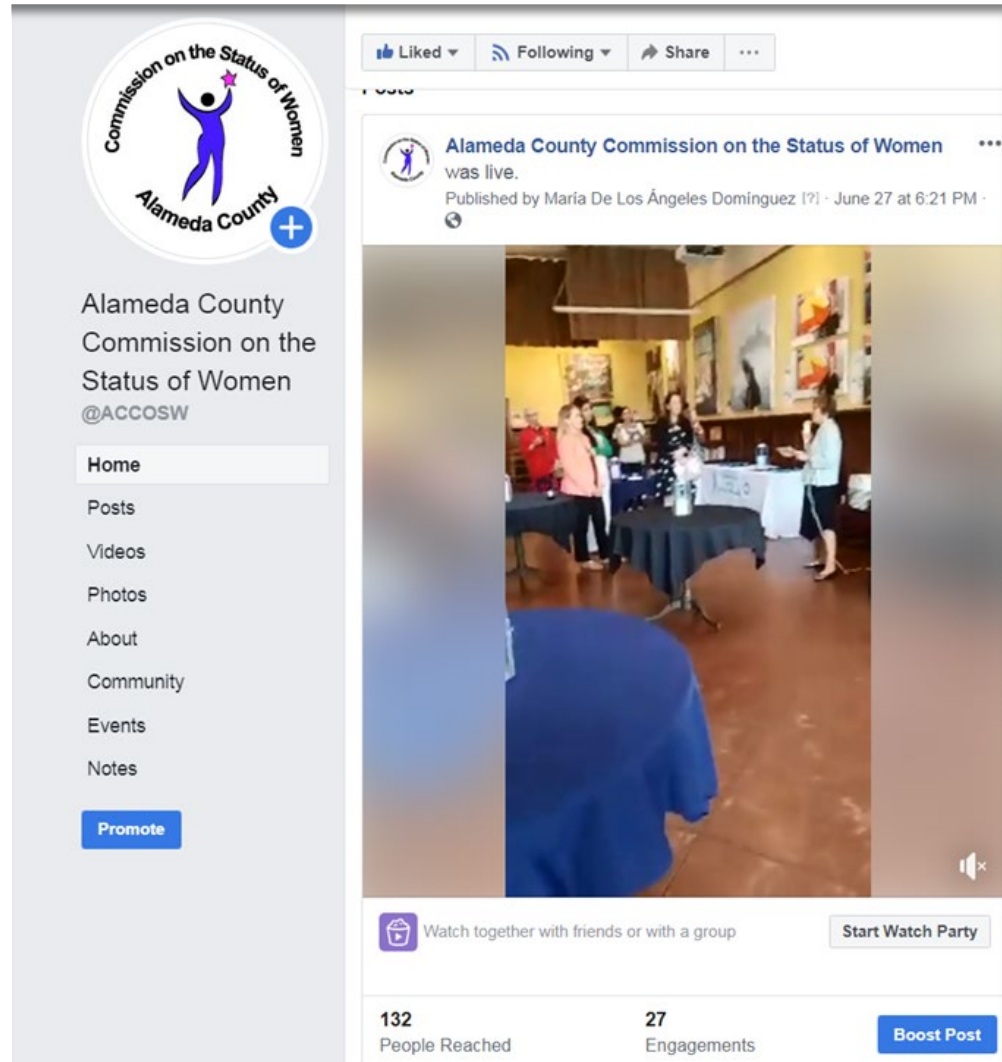
- County offices
- Fremont business
- San Leandro businesses



Building Futures staff

Outreach and Communication

Facebook



The screenshot shows the Facebook profile of the Alameda County Commission on the Status of Women. The profile picture is a circular logo with a stylized figure holding a star, surrounded by the text "Commission on the Status of Women" and "Alameda County". The page name is "Alameda County Commission on the Status of Women" with the handle "@ACCOSW". A navigation menu on the left includes Home, Posts, Videos, Photos, About, Community, Events, and Notes. A "Promote" button is visible at the bottom of the menu.

A recent post from the page is shown, titled "Alameda County Commission on the Status of Women was live." It was published by María De Los Ángeles Domínguez on June 27 at 6:21 PM. The post content is a video showing a group of people at a community event. Below the video, there are options to "Watch together with friends or with a group" and "Start Watch Party". The post has 132 people reached and 27 engagements. A "Boost Post" button is located at the bottom right of the post.



The screenshot shows the "About Us" section of the Facebook page. The header features the same logo as the profile picture. Below the header, the text reads: "ABOUT ALAMEDA COUNTY COMMISSION ON THE STATUS OF WOMEN".

About Us

Established in 1975, the purpose of the Alameda County Commission on the Status of Women (COSW) is t...

[See More](#)

75% response rate, 4 days response time
Respond faster to turn on the badge

314 likes +37 this week
Ana Apodaca and 9 other friends

316 follows

See Pages Feed
Posts from Pages you've liked as your Page

129 post reach this week

15 video views this week

Current Subcommittees

Health and Wellness

Mission: Raise awareness of health issues / trends affecting women.

#DonatePeriod

Commissioner April Lockett –Fahimi, Subcommittee Chair

Mission: Donation drive of menstrual products for women and young girls in need.

Communications

Commissioner Maria Dominguez, Subcommittee Chair

Mission: Promote programs supported by the Commission and knowledge sharing via social media.



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Communications

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Mission: Promote programs supported by the Commission and knowledge sharing via social media.



Vision 2026 and 10x Goals



Vision 2026 and 10x Goals

Will focus on these three goals via our new Policy Subcommittee and Commission-wide initiatives:

- Eliminate Homelessness
- Healthcare for All
- Employment for All



FY19 Budget

Women's Health Awareness Conference

Expenses: \$1,380

Women's Hall of Fame

Expenses: \$538.92

Celebrate Women in Leadership

Expenses: \$2,733.48

Approved: \$6,585

#DonatePeriod

Expenses: \$510.79

Communication *postcards*

Expenses: \$270.81

Other Misc.

(meals for meetings, name plates)

Expenses: \$1,150.56

Actual: \$6,584.26



FY20 Budget

Events:

Women's Health Awareness Conference

Raise awareness of health issues / trends affecting women. Aligns with Healthcare for All 10x Goal

Women's Leadership Networking: 3rd Annual

Networking opportunity to expand and strengthen partnerships addressing 10x Goals.

Oakland Pride Parade

Opportunity for Commission to demonstrate diversity and commitment to creating an inclusive environment



FY20 Budget

Memberships:

Maintain memberships for the National Association of Commissions for Women (NACW) and the Association of California Commissions for Women

Policy Development:

Legislative Days

Training:

Teambuilding / Goals Retreat to identify strategies to develop programs, events addressing the 10x goals and explore target areas for improvement



FY20 Budget

Other:

Women's Hall of Fame

Giveaways, e.g., grocery bags

Donate Period Project Expense

Expenses for donation drive of feminine products for women and young teens in need. Aligns with Healthcare for All and Eliminate Homelessness 10x Goals

Food for Meetings

Misc. items, e.g., name plates

Total request: \$18,135.00

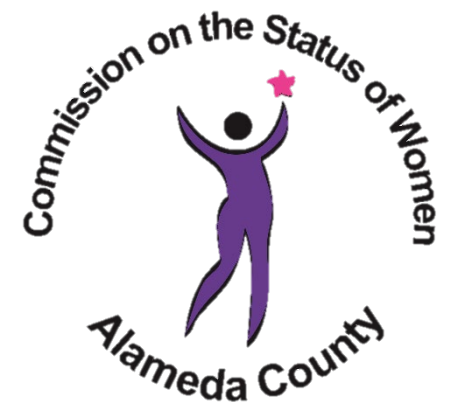


OUR ASK FOR FY20: WHAT DO WE NEED FROM THE BOARD?



Commission Recruitment

District 1	1 vacancy
District 3	1 vacancy
District 4	2 vacancies
District 5	1 vacancy





Alameda County
Commission on the
Status of Women
@ACCOSW

Home

Posts



Like Follow Share ...

Learn More

Be Our Guest

MEETINGS

Every 2nd Wednesday of the month at 6:30 pm
Social Services Agency - Hayward
24100 Amador St
Hayward CA 94544



**THANK YOU FOR YOUR
CONTINUED SUPPORT!**

